

1 PRE-STAY

- **View hotel offers**
Promote general or customized offers to guests
- **Get hotel info**
Display information about the hotel and the room types
- **Book stay**
Create special rates for in app bookings

83%

83% of guests want hotel service promotions (restaurant, spa, etc.) on their mobile devices (SmithMicro)



4 UPON DEPARTURE

- **Payment**
Pay your accommodation and Check Out without passing by the front desk
- **Book next stay**
Book your next stay straight from the app

84%

On average, guests using digital key rate a hotel seven points higher than keycard guests with 84 percent of guests likely to use digital key again (Hotel Management)



2 DAY OF ARRIVAL

- **Mobile Check In**
Skip manual steps at the front desk and Check In on the go
- **My reservation**
View reservation details and available offers
- **Room upgrades**
Increase sales by promoting available upgrades

67%

67% of Travelers are "more likely" to choose a hotel that allows guests to check in and open doors with a smartphone than a hotel that doesn't (Hotels.com)



3 DURING STAY

- **Mobile room key**
Open the door using your mobile key
- **Push notifications**
Promote your offers by sending push notifications
- **Mobile concierge**
Order room service from the palm of your hand

20%

Guests typically spend 20% more when ordering via mobile (Business Insider)

