

A Cost-Efficient Way for Hotels to Start Offering the Use of Mobile Keys

Zaplox Mobile Key app is a cost-efficient and quick way to introduce mobile keys at hotels that are looking to create a safer, touch-free guest journey.

Zaplox Mobile Key app eliminates the handling of plastic key cards and helps create a safer, contact-free guest experience— without requiring integration with the hotel's PMS. Instead of printing plastic key cards, the hotel issues a mobile room key. After the guest has downloaded the app, the room can be unlocked by holding the phone against the door lock. The mobile key can also be used to access other hotel facilities such as the gym, pool or business center and the key can be shared with other guests digitally.

Not only does the app deliver the mobile key, but it also provides access to information about the hotel amenities, restaurants, and things to do in the area. Hoteliers can also use the app to communicate special promotions and add-ons.

Through a third party chat feature, available in the Zaplox app, guests are able to communicate with the hotel staff to make dinner reservations, request concierge service and order room service.

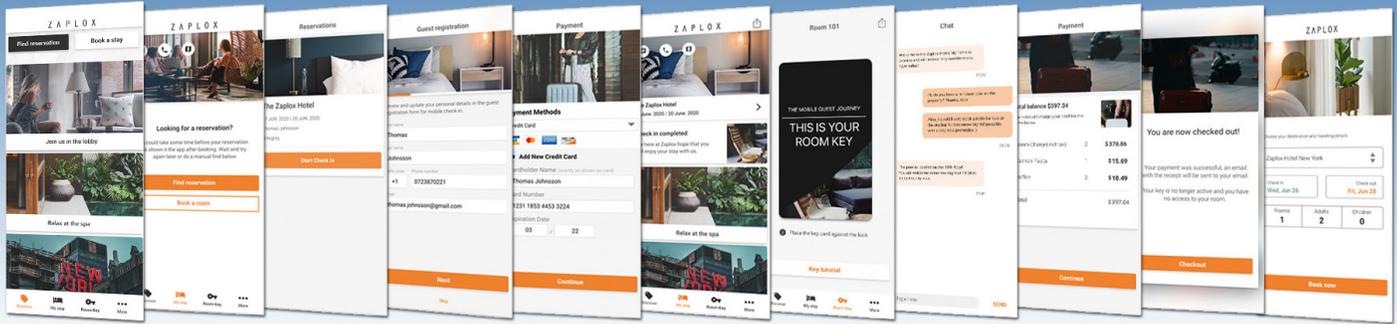
Since Zaplox Mobile Key app does not require integration with the hotel's PMS system it can be up and running in no time. Later on, the hotel has the option of adding more functionality such as mobile check in, mobile check out, and payments.

- Touch-free mobile key – no need to handle plastic cards
- The mobile key is used to access the hotel room and other hotel facilities
- The mobile key can easily be shared with other guests
- Chat with hotel staff to request room service, make dinner reservations, and book spa appointments
- View the hotel's special promotions and packages in the app
- Fast, cost-efficient implementation – no integration to PMS
- Customizable with colors and logo

Pre-Stay

During Stay

Departure



Turnkey Mobile Guest Journey & Self-Service Solutions

Zaplox helps hoteliers deliver a contact-free guest experience while streamlining staff efficiency and generating new revenue opportunities with mobile check-in/checkout, mobile keys and personalized guest communication – powered by Zaplox’s mobile guest app and self-service kiosk with integration to leading PMS and lock systems.

	Zaplox Mobile Key App (Level 1)	Zaplox Premium (Level 2)	Zaplox Premium (Level 3)	Zaplox SDK	Zaplox Kiosk
Product overview	Enables hotels to offer a mobile key instead of a plastic key card in order to create a safer, contact-free guest experience.	Allows hotels to custom-build a safe, contact-free mobile guest journey with PMS and lock integration.	Adds mobile payment to the custom-built, safe, contact-free mobile guest journey with PMS and lock integration	Enables hotels to add mobile check-in/checkout with mobile keys to their existing app with integration to PMS and locks.	Kiosk solution for hotels that want to offer digital check-in/checkout with the ability for guests to encode their own keycard on arrival and make payments.
Make a reservation		X	X		
Pre-check in		X	X	X	n/a
Check-in		X	X	X	X
Guest registration		X	X	X	X
Preauthorization		X	X	X	X
Mobile keys	X	X	X	X	n/a
Key card encoding	n/a	n/a	n/a	n/a	X
Hotel information	X	X	X		
Chat (3rd party provider)	X	X	X	X	
Checkout		X	X	X	X
Folio review		X	X	X	X
Payment			X	X	
Push notifications	X	X	X	X	
Offer management	X	X	X	X	n/a
PMS integration		X	X	X	X
Lock integration	X	X	X	X	X
Custom-branding	Limited	X	X	n/a	X